

Arnprior Launches Mentorship Program New program hopes to increase business success

Erin Clarke is wasting no time getting started in her newly appointed position of Economic Development Officer in the Town of Arnprior. Clarke, who has been serving in that capacity for a few months, recently announced the launch of a new program for Arnprior entrepreneurs, and she hopes it will bring more business success to the area.

The Entrepreneur Mentorship Program was started as a result of a grant the Town received from the

New Horizons for Seniors Program. The idea was spearheaded by Arnprior councillor, Eric Burton. The program generates a pool of local business people to act as mentors, and allows new business applicants to meet with any or all of the pool for mentoring support.

“Mentorship programs are a proven way to help ensure success of new businesses,” says Clarke, “so the committee is primarily looking at businesses that are just starting, or who are in their

first two years.”

Entrepreneurs wishing to participate are advised to submit an application, which are available by contacting Erin Clarke.

The committee will also be assisting entrepreneurs with business plan guidance including such things as financial projections.

In addition to assisting new entrepreneurs, there is the potential for the program to be of assistance to businesses that are experiencing growth challenges.

The mentors that are currently involved are from a wide range of backgrounds including manufacturing, finance and retail. The program is available to entrepreneurs in Arnprior and McNab-Braeside.

“We feel that this program is necessary because it can be instrumental in helping young entrepreneurs achieve their dreams,” says Clarke.

For more information contact Erin Clarke at 613-623-6826 or send an e-mail to Econdev@bellnet.ca.

County of Renfrew Promotes From Within Jim Hutton to take over from Norm Lemke as CAO

Jim Hutton was one of 45 applicants who applied for the Chief Administrative Officer (CAO) position with the County of Renfrew. And, he was also the successful one.

Hutton began his employment with the County in 1987 as a Planning

Technician. But just four months later, he transferred to the County of Bruce as their Planner. In May 1991, Hutton returned to the area as the County's Planner, and eight years later was promoted to Senior Planner and Economic Development Officer, and then

to Manager of Planning & Forestry Services in June 2001. In 2004, Hutton took over as Director of Development & Property, and retained that position before being the successful successor to Norm Lemke as CAO.

“The County of Renfrew is

one of the greatest places to call home, and I want to welcome our new CAO,” said Warden Don Rathwell. “I speak for all my fellow elected officials when I say we look forward to working with Jim today, and the many months and years ahead.”

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CONTACT US:
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May 27
HST session for business owners. Horton Community Centre. 6pm-9pm. For info,

contact: Enterprise Renfrew County 613-432-6848 or 613-735-8224.

May 28
E-Business for Your Business with Bernard Charlebois. Free workshop. Presented by the LVP Broadband Initiative. 9am-4pm. Petawawa Quality Inn & Suites at 3119 Petawawa Boulevard. Register by calling 613-732-1492.

May 29
Canadian Clock Museum 10th Anniversary Open House. 10pm-4pm. 60 James Street in Deep River. Free. Public is welcome. For info: call 613-584-9687 or email enquiries@canclockmuseum.ca

June 8
Open Ontario: Harmonized Sales Tax. Guest speaker is Yasir Naqvi, MPP Ottawa Centre and Parliamentary Assistant to the Minister of Revenue for Ontario Tuesday, June 8, 2010. Best Western Pembroke Inn & Conference Centre. 11:45am. \$20 per person. Register by June 1. Info: 613-732-1492 or manager@upperottawavalleychamber.com

June 8
Ontario Power Generation Ottawa/St. Lawrence Plant Group annual community meeting. Galilee Centre at 398 John Street North in Arnprior. 7:00pm-9:30pm. Call Jennifer Gardiner: 613-433-9673 ext.3350.

Do you have an event you would like posted here?
admin@ovbusiness.com



Supporting Partners:

Contact Lorraine MacKenzie
Upper Ottawa Valley Chamber of Commerce
to pre-register: 613-732-1492
uovcc@nrto.net

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Time Flies For Canada's Only Clock Museum

Personal interest now a 10-year old legacy

At the end of May, the Canadian Clock Museum, located in Deep River, will be celebrating its 10th anniversary. Having welcomed more than 7,000 visitors through its doors since opening in 2000, the museum is one-of-a-kind attraction: the only one in Canada, and one of only a few even in North America. And it wouldn't have happened without Allan Symons.

"The museum is my personal contribution back to the Ottawa Valley as a tourist attraction, and to the people of

Ontario, and this great country of Canada," says Symons, whose personal clock collection was the start of the museum. Symons began collecting clocks more than 30 years ago, and when the former Calvary Pentecostal Church came up for sale in 1999, Symons found the perfect home for his collection. The Canadian Clock Museum was set up as a non-profit organization through Industry Canada in December of 1999, and Symons took possession of the building on March 1, 2000,

citing the achievement as his "personal millennium project."

An Exhibit Comes Alive

The first clocks in the museum in May of 2000 were from Symons' own collections. Since then, the museum has purchased many clocks and related items, thanks to places like eBay that allow worldwide seeking of collectable items. In addition, the museum has received many donations, and has found a few items in local antique shops and malls. The museum can issue tax receipts for donations as well.

The funding for the museum comes in the form of donations, admission fees and the odd government grant to allow for summer student help. But nearly 70% of the museum income is funded by Allan Symons' personal pension. Of course, that doesn't count his time in running the museum.

"You can't take it with you," he says humbly.

Clock Enthusiasts

Symons says there are very few clock companies now in Canada, but the museum has managed to collect clocks from Canadian Time Systems in Vancouver (office & school clocks) and Evertz Microsystems in Burlington (state-of-the-art, GPS

controlled radio-television station clocks).

And while they are the only clock museum in Canada, there is a National Association of Watch and Clock Collectors based in Pennsylvania, that has a large museum in the state. Symons is aware of two other small clock museums in the Connecticut area where the "mass production" of clocks started in the early 1800s.

There are nine chapters of the National Association of Watch and Clock Collectors in Canada, including one in Ottawa where Symons regularly attends meetings. In fact, there is a group of clock collectors from the Ottawa area who will help celebrate the museum's 10th anniversary by making the trip up the Valley to hold a special meeting at the museum on May 30th.

It's Time To Visit The Clock Museum

If you haven't been to the Canadian Clock Museum before, perhaps you should go. Not only to see something that is one-of-a-kind in our country, but also to see what one person with a vision is capable of accomplishing.

For more information, visit www.canlockmuseum.ca or call: 613-584-9687.



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A Journey Through Time.



Business News Around the Valley

Hair Salon Moves

The Joy of Beauty hair salon has moved and is now located at 453 Unit #3 Ottawa Street in Almonte. The business offers esthetics, massage therapy and tanning as well as hairstyling.

#102

Things to do in the Valley

July 12-23. Summermusic 2010 is a fun filled day-camp in Deep River for young musicians ages 3 to 18. With programs for beginners or experienced players in Strings, Woodwinds, Brass, Recorder and Choir, our camp has something for everyone. In addition to our full-day programs, we offer Music for Young Children mini-courses for ages 3 to 8. Visit www.drso.ca for details or call 613-584-1110.

Pembroke

Street Construction

H and H Construction will be doing nearly \$200,000 worth of work on the Pembroke Street bridge in front of City Hall in the upcoming weeks. The roadway and sidewalk between Mackay Street and Victoria Street will be closed for a month. Shortly thereafter, construction on Alexander Street will begin, which is also expected to last a month.

Councillor Resigns

Deep River Councillor Brian McInall is exiting from municipal politics. In addition to stepping down as a member of council, he is also withdrawing from the upcoming municipal election where he had filed his nomination papers to seek the position of Mayor. McInall cited health concerns as his reason for stepping down.

Athletic Complex Moving Forward

A new athletic complex is coming to Arnprior and developer Doug Cavanagh hopes to be starting construction in late June. The complex is estimated to be a 15,000 square foot facility with two floors, and will be located near McDonald's Restaurant in Arnprior. The complex could also house additional office space. The value of the project is estimated at \$3 million.

Hockey Great In Pembroke

Ken Dryden, a Stanley Cup champion and Member of Parliament will be in Pembroke on May 26 for a fundraising dinner for the local Liberal Party. The event will be held at the Germania Club and the meal will be catered by Ullrich's. His visit is part of a series of dinners sponsored by the Renfrew

Nipissing Pembroke Federal Liberal Association and the Christine Tabbert campaign. Tickets are \$75 (tax credits apply) and are available from Kevin O'Kane at 613-646-2460.

Student Apprenticeship

Taylor Capiral, a student at Arnprior District High School has joined Jim's Quality Carpentry as an apprentice under the Ontario Youth Apprenticeship Program. Jim's Quality Carpentry is owned by Jim Stack, who has been in business in the Arnprior area since 1985. Capiral will gain credits towards his high school diploma and hours towards his apprenticeship with his work.

Adams Seeks Mayor's Chair

Fred Adams, the eight-year deputy mayor of Laurentian Hills is running for mayor...but in Deep River. He moved to Deep River several years ago. He is the only candidate who has officially declared they are running for mayor in Deep River.

Heritage Hearing Expands Service Area

Heritage Hearing Care in Pembroke has started a new partnership with North Renfrew Long-Term Care Facility that will see the expansion of their services

into the Deep River area. Heritage Hearing will be at NRLTC the first Friday of each month to offer complimentary services for several services. Hearing assessments are still available in the Pembroke location.

First Subdivision in 30 Years

Horton Township is gearing up to see its first subdivision development in three decades. A plan of up to 30 homes is being brought to the Town by Tom Orr of Orr's Cartage and Construction out of Shawville, Quebec. The properties are located near the Chenux bridge along the Ottawa River. The development will be called Carriage Landing.

Deep River

Home to Ontario First

Many people know about Rotary Clubs, but Deep River is about to be home to the first Rotary Community Corps in Ontario. The Corps is a group of non-Rotarians who work together for the betterment of the community. The Deep River group is called the Deep River Community Action Network (DRCAN). Members are in their 20s and 30s. DRCAN is co-chaired by Shelley Roland-Poruks. For more information call 613-584-2725.

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The Trail Blazers

150 people in business who made a difference, are making a difference, or will make a difference in business in Renfrew County.

DEADLINE FOR SUBMISSIONS:
Friday, July 30, 2010 at 5:00pm

DVD RELEASE:
During Expo 150, June 9-12, 2011.

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Ottawa Valley
BUSINESS

Seeking Your Submissions For The Most Influential People in Business

In celebration of our 5th Anniversary, and in conjunction with the 150th Anniversary of the County of Renfrew, Ottawa Valley Business is putting together a DVD of 150 of the most influential people in business in Renfrew County. We are seeking your submissions.

The DVD will be formatted to include 50 people from our past, 50 people from today, and 50 people poised to be influential to the future of our business community.

CRITERIA FOR SUBMISSION:

The person must be or must have been a resident of Renfrew County and must have contributed to the business environment in Renfrew County in some way. While the person does not have to be in business, they must have made a significant contribution to business. For submissions for future Trail Blazers, the criteria is that they are poised to make a significant contribution to business in Renfrew County in the future.

HOW TO MAKE A SUBMISSION:

Submissions can be emailed to: admin@ovbusiness.com. Please include the following information:

- A) Your name and contact information.
- B) The person's name you are nominating.
- C) The category for submission (past, present or future).
- D) A brief write-up (250 words max.) on why you feel this person should be included.

Application forms are also available at www.ovbusiness.com under the Resources section.

PROCESS FOR CHOOSING RECIPIENTS:

A group will be established to choose the 150 Trail Blazers of Renfrew County. A formal interview process will be determined once the 150 are chosen.

ADDITIONAL NOTES:

There is no cost to send a nomination, nor is there a cost to the person who is being suggested as a finalist for the 150 list.

You do not have to be from Renfrew County to submit a name for consideration.

FOR MORE INFORMATION:

Contact Jennifer Layman.
Phone: 613-732-7774 | Email: jenn@ovbusiness.com

Business News Around the Valley

Ottawa Valley Featured in Gardening Magazine

The Ottawa Valley region scored huge kudos when it was featured in the May issue of Canadian Gardening Magazine. The full-page feature had an estimated editorial value of \$52,580. Canadian Gardening

Magazine has more than 150,000 subscribers. The feature was a direct result of the City of Pembroke and the Ottawa Valley Tourism Association having attended the annual Canada Blooms show in Toronto.

Wal-Mart Expansion Gearing Up

The holding symbol that allows Wal-Mart to expand will soon be lifted once final documents are signed and delivered to the Township of Laurentian Valley. The box store will expand by 38,000 square feet in grocery. The expansion was initially appealed by the City of

Pembroke, Pembroke Downtown Development Commission (PDDC) and Metro Ontario Inc. However, all parties reached a deal with Wal-Mart and the appeals were dropped. Wal-Mart has allegedly agreed to make a \$50,000 contribution to a community initiative, and will provide a sign on Wal-Mart property to promote Downtown Pembroke.

Municipality Invests in New Website

The Township of Madawaska Valley has announced that their municipal and library websites have been completely re-done by UpNorthWebs of Gilmour, Ontario. Mayor John Hildebrandt said the site now reflects "where we are going as a community." The municipality received funding from Renfrew County Community Futures Development Corporation and the Eastern Ontario Development Program for the new site. You can see it at: www.madawaskavalley.ca.

New Restaurant Opens in Carleton Place

Saigon's Delight Vietnamese Restaurant officially opened earlier this month in Carleton Place. The restaurant is located at 130 Bridge Street, and is owned by Trinh Le.



Ministry of Labour Enforcement Stats: Construction Only

17,620

Inspections in 1998-99.

25,106

Inspections in 2008-09.

2,859

Investigations in 1998-99.

6,688

Investigations in 2008-09.

549

Consultations in 1998-99.

1,198

Consultations in 2008-09.

23,658

Orders issued in 1998-99.

69,109

Orders issued in 2008-09.

12

Work refusals in 1998-99.

4

Work refusals in 2008-09.

1,408

Complaints in 1998-99.

3,296

Complaints in 2008-09.

General Stats

309 & \$3.7M

Ministry of Labour convictions and amount of fines in 1999.

1,303 & \$14M

Ministry of Labour convictions and amount of fines in 2008-09.

Source: Ontario Ministry of Labour

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Getting Comfortable With Change

Understand the challenges with new marketing ideas



Jennifer Layman
jenn@fwdthink.net

Marketing is about change - making changes, adjusting to changes and implementing changes. Some are brought on by our own doing, and others are brought on by people who impact on our business.

Because change is important in pursuing marketing, the next few issues of this column will focus on some tips picked up from a book entitled, "Always Change a Losing Game," by David Posen, MD.

"If you change nothing, nothing changes."

Making a change in your marketing means that you have to give up something comfortable and do something that is uncomfortable and maybe even difficult or

frustrating. The payoff comes if you persevere, but there are always challenges along the way that are there to question your commitment to change. Sometimes, you may think that the "know present" is better than the "unknown future." This is better known as risk, and businesses must weigh risk all the time in decisions they make. But as our sub-title says, "if you change nothing, nothing changes," and what draws most businesses to marketing is that they are aware that they need to make some changes.

The Difficulty of Change

In many cases, a business has operated a certain way since they first began. They figured out the marketing and promotion element as they went along. They have simply gotten used to doing the things they do. To introduce something new in marketing requires the business owner to think about

themselves in a way that perhaps they have not done before. It involves being open to a way of doing things, and for the business owner, it involves weighing the risk of the "unknown future" with that of the "known present."

The Highs and Lows

Some business owners jump into change too dramatically, and they end up changing too many things all at once. When they see this is not working, they jump back into their old way of doing things, hoping to remind people "Hey, remember us? We're still the same people." They end up in a cycle of extremes, and they feel stressed and uncertain about everything. By embarking on marketing in a sustainable way, these highs and lows are eliminated, and the success of having made good changes is allowed to shine through. You cannot, and should not, change

everything at once.

Advice From Others

Your friends, employees and mentors can all be great supporters of your business. And, when making changes, remember, they are also affected. When you change, it forces a change in them, and they may be reluctant about that. While people are well-meaning, be aware that their advice on what to do or not do might be based on their own feelings and how they perceive their relationship with you, and this may differ in what you have chosen for the business. Your friends and colleagues are not being negative, they are just being human.

When someone is personally attached to the business, they do not see the business impartially. Often, this is true of the business owners themselves. Choose your advisors well, and trust in their knowledge.



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Coming Up in
Ottawa Valley
BUSINESS

New Businesses

Are you a new business? This issue will help introduce your business to the rest of the businesses in the Valley.

DEADLINE | MAY 25
PUBLISHES | JUNE 1

The Trail Blazers

Do you know of someone who has had a significant impact on the business community within Renfrew County?

In celebration of our 5th Anniversary, and Expo 150 (the 150th Anniversary of the County of Renfrew) we are putting together a DVD on the 150 most influential people in business in Renfrew County. We welcome your submissions.

DEADLINE | JULY 30, 2010
PUBLISHES | JUNE 2011

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