



# 45 Years Of Beating The Odds

## Pembroke & Area Airport has a reason to celebrate

By: Jennifer Layman  
Jenn@ovbusiness.com

In 1995, you would have been hard pressed to convince the Pembroke & Area Airport that they would still exist in 2013. 1995 was the year that Transport Canada decided to cut 100% of its funding to the facility and force the municipally owned airport to find a way to operate on its own.

"That was a tough, tough day," says Allan Wren who was chair of the airport commission then, and remains the chair today. "We had to cut people and we had to cut expenses and we had to find a brand new way to live."

The commission and the remaining staff prepared a business case to operate the airport and managed to hold their own when many other municipal airports were

ceasing operations because they couldn't afford to operate without federal subsidy. Then came 2001, when Pem Air, the scheduled service carrier closed, and then 9\11 happened, changing the

**"That was a tough, tough day. We had to find a brand new way to live."**

- Allan Wren, Chair, Pembroke & Area Airport Commission

aviation industry forever. Two years later, whatever was left of aviation was wiped out with SARS. In 2004, 378 airports in Canada chose to de-certify, meaning they would never be open to scheduled service again. The Pembroke & Area Airport knew that would be the nail in their coffin and pulled every available resource to continue to meet the stringent Transport Canada standards to retain their certification.

"We knew that if we ever wanted a carrier in the future, we needed to remain certified," says Wren. "We just couldn't give that up."

A slew of smart decisions in operations and the ability of

their staff to maintain expensive equipment and work beyond expectations has held the facility together for 45 years. It is a celebration that is long overdue.

"People say that 45 years really isn't that big of an anniversary," says Wren, "but given what we have been through, it is the biggest one we have ever had. We could have lost this place easier than we managed to keep it. It's worth a day to recognize that.

The airport has planned a one-day celebration with a fly-in, free flights for kids, child identification, inflatables, aeromodellers and a BBQ on June 15. It's free (the BBQ costs \$5) and the public is welcome.

"It's a day to feel good about this facility," says Wren. "We just want people to come out and enjoy it."

As for the future, talks with potential carriers to provide service to Toronto have been taking place with nothing official yet. Building options have also been explored and solar investments are poised to help increase resources for future needs that includes runway resurfacing and new hangar build. Still airport projects don't come cheap.

"Yes, we have big needs on the horizon," says Wren, "and they'll get done. This place always finds a way."

### Visit Us At **OPTIONS SKILLED TRADES FAIR**

Wednesday, May 15 | 9am to 3pm | Pembroke Memorial Centre



[ovjobs.ca](http://ovjobs.ca)



Travel Our Backyard

Free travel guides and draws for Logos Land Zipline Passes

Free entry to the Fair. Public is welcome.

## Ottawa Valley BUSINESS

Ottawa Valley Business (OVB) is a monthly publication covering business news and events throughout Renfrew, Lanark and Pontiac counties, as well as within the surrounding areas. OVB is published by Ottawa Valley Business Group.

### WHO READS US:

OVB is delivered twice a month via email to more than 3,400 businesses, government agencies and organizations.

### HOW TO SUBSCRIBE:

To receive OVB by email each month, contact us at: [admin@ovbusiness.com](mailto:admin@ovbusiness.com). There is no charge to receive the publication.

### ADVERTISING

Various advertising options are available in OVB. Volume discounts and discounts to members of the Chamber of Commerce are available. Please inquire about advertising opportunities.

### CONTENT & SUBMISSIONS:

News, article suggestions and letters to the editor are welcomed and encouraged. Content will be edited to fit the space available. We welcome press releases and news from our local business community to be published free of charge. There is also no charge for posting business events on the events calendar.

### CONTACT US:

Ottawa Valley Business is part of the Forward Thinking Marketing Group. You can contact us via the following:

Publisher: Jennifer Layman  
E: [admin@ovbusiness.com](mailto:admin@ovbusiness.com)  
P: 613-732-7774

### Mailing Address:

Forward Thinking  
2113 Petawawa Boulevard,  
Pembroke, Ontario K8A 7G8

You can also find us on Facebook.



**May 15, 2013**  
Algonquin College's Options Skilled Trades Fair. Pembroke Memorial Centre. 9am to 2pm. More than 200 high school students compete in skills competitions. Employers welcomed to participate. Free show and open to the public. For info: 613-735-4700.

**May 17, 2013**  
Deadline for Summer Company registrations at Enterprise Renfrew County. For students aged 15 to 29. For more information see: [www.enterpriserenfrewcounty.com](http://www.enterpriserenfrewcounty.com)

**May 17, 2013**  
Wolves' Den in Renfrew. Pitches from entrepreneurs competing for a \$6,000 prize package. O'Brien Theatre at 334 Raglan Street in Renfrew. [www.renfrewareachamber.ca](http://www.renfrewareachamber.ca)

**May 22, 2013**  
Pontiac Chamber of Commerce Annual General Meeting. 6:30pm. Pine Lodge, Bristol. Guest speaker is Mathieu Ravignat. Report on Chamber business, election of board members and information on upcoming

events. Light meal at 6:30pm for \$15. AGM at 7:00pm. For info: 819-647-2312 or [bizdev@pontiacchamberofcommerce.ca](mailto:bizdev@pontiacchamberofcommerce.ca)

**May 22, 2013**  
Ottawa Valley Tourist Association (OVTA) and Ontario Highlands Tourism Organization (OHTO) Service Excellence workshop. \$10. 9:00am-4:30pm. Check in at 8:30am. Lunch included. In Pembroke. Call 613-732-4364.

**May 25, 2013**  
Farmers can recycle farm plastics for free at Renfrew County Recycling. 60 Lisgar Road in Renfrew. 9am to 2pm. Plastics must be clean and dry, preferably not baled. For info: Annette Louis, 613-432-2885.

**May 30, 2013**  
Public information session regarding proposed Official Plan amendments in Whitewater Region. Cobden Agricultural Hall. Open house 3pm-6pm. Public meeting 7pm-9pm. Call: 613-646-2282 or [info@whitewaterregion.ca](mailto:info@whitewaterregion.ca)

**May 30, 2013**  
Introduction to Facebook for Non-Profit Organizations. RCCFDC office in Pembroke. 1pm to 3:30pm. Free. Contact Kelley Lemenchick at [klemenchick@bellnet.ca](mailto:klemenchick@bellnet.ca) or 613-735-3951 ext.226.

**June 4, 2013**  
Second public information session regarding proposed

Official Plan amendments in Whitewater Region. Cobden Agricultural Hall. Open house 3pm-6pm. Public meeting 7pm-9pm. Call: 613-646-2282 or [info@whitewaterregion.ca](mailto:info@whitewaterregion.ca)

**June 7, 2013**  
Pontiac Chamber of Commerce Business Breakfast. Competition & Innovation: Working together to succeed. Spruceholme, Fort-Coulonge. 7am-8am. Presenters include Martin Bertrand, Horizon X and Jim Coffey. \$12 members. \$15 guests. Call: 819-647-2312 or [bizdev@pontiacchamberofcommerce.ca](mailto:bizdev@pontiacchamberofcommerce.ca).

**June 11, 2013**  
Bernadette McCann House Annual General Meeting. 7pm. Knights of Columbus Hall, 170 Ellis Avenue in Pembroke. Guest Speaker is Sergeant Candice Price. For info: 613-732-7776

**June 17, 2013**  
Township of Bonnechere Valley annual golf tournament. Whitetail G.C. \$75 includes golf, cart and dinner. For info: [danaj@eganville.com](mailto:danaj@eganville.com) or 613-628-3101 ext.227

**June 17, 2013**  
Deadline for 101 Things to do in the Valley: Summer Edition. 35-word description of your business or event for just \$25 plus HST. Submit your event to: [admin@ovbusiness.com](mailto:admin@ovbusiness.com)

-----



Start-ups, working capital,  
equipment purchases,  
expansions and more.

We Help Make  
Business Work.

Up to \$250,000.

[www.rccfdc.org](http://www.rccfdc.org)  
2 International Drive, Pembroke

Phone: 613-735-3951 ext.223 | 888-225-8331

# Business News Around The Valley

## Styrofoam Not Always Recyclable

The Ottawa Valley Waste Recovery Centre reminds people that Styrofoam insulation and small packing peanuts are not recyclable, but the rigid white Styrofoam packaging around electronics, as well as plates and cups are recyclable. Meat trays are recyclable if you remove the plastic wrapping and absorbent pads first. Tape must also be removed from Styrofoam before placing it in the yellow bin. OVWRC staff hand sort about 1.5 tonnes of container recycling per hour and in 2012 they processed more than 23 tonnes of Styrofoam.

## Laurentian Valley Adopts Reeve Position

The Township of Laurentian Valley will have a new council composition for the 2014 election. Seven members will be elected for council at large to fill positions of mayor, reeve and five councilors. The total number of councilors doesn't change, but the position of reeve is new. The reason for adding the reeve position is to help distribute the workload more evenly between mayor and reeve. Currently the mayor is also the County Council representative.

## Ward System Out In Whitewater

The Township of Whitewater Region has decided to eliminate the ward system for election of councilors in favour of an at large system. The current composition of council is mayor, deputy mayor and reeve plus four councilors. The new council for 2014 will see the elimination of the deputy mayor position for an additional councilor position. All councilors will be elected at large, meaning that voters in the region can vote for all members instead of just those representing in their ward.

## Heritage River Status Pursued Again By County

The County of Renfrew is going to pursue Heritage Status for the Ottawa River once again. At their April 24 meeting, Admaston Bromley Mayor Raye-Anne Briscoe asked Warden Peter Emon to write a letter to Prime Minister Stephen Harper to ask for his support of the designation. 37 Canadian rivers have already been designated, though MP Cheryl Gallant has concerns about private landowner rights with designation.

## Lake Street Building For Sale

The Lake Street building that was to be home to the OPP in

Pembroke is now a surplus building for the municipality, meaning it will go up for sale. The building at 227 Lake Street was purchased from its owner for \$800,000. The City of Pembroke invested \$150,000 in the property before being aware that it was not suitable for the OPP which is set to take over policing duties in July 2013. Had the City continued to work on the Lake Street property, it was anticipated the cost would come in more than \$2 million over budget. The City is now looking at the industrial park as a possible location to build a new OPP facility.

## Whitewater Business Fire

The Cabinet Shop in Whitewater Region has been lost to a fire. The owners saw the building in flames from their home and were not able to save it. The damage is estimated at \$500,000. The business employed six people and is owned by Ed Broadbent.

## New Exhibits at South of 60

New exhibits are on display at South of 60 Arts Centre in Barry's Bay. A food bank project has knitted fruits and vegetables and encourages donations to the food bank. The Found Art Competition is comprised of art made by found objects. People are

welcome to vote on their favourite exhibit until June 9 when a winner will be chosen. The final new exhibit is a black and white (monochrome) exhibit where artists can only use black, white and grey. All exhibits run until June 9.

## Wes' Hours Extended

Wes' Chips in Arnprior has extended their hours for the summer. They are now open until 8pm every night.

## Program for Canadian Forces Entrepreneurs

The Canadian Youth Business Foundation has a program to help members of the Canadian Forces transition into entrepreneurship. The Prince's Operation Entrepreneur offers soldiers financing and mentoring to start and sustain a successful business. In addition to CYBF, the Enactus Memorial at Memorial University of Newfoundland, the Department of National Defence and Veterans Affairs Canada are supporters of the program. Sponsors also include the Government of Canada, the True Patriot Love Foundation and The Queen's Silver Jubilee Trust. More information is available at [www.cybf.ca](http://www.cybf.ca)

*Continued on Page 5*

## Help For Employers With Hiring.

OVJobs.ca has an opportunity to develop a program to help local employers with recruiting and hiring. Hiring costs can be up to 35% of the salary of the position, and more if the initial candidate does not work out. OVJobs.ca plans to work with hiring professionals to develop a program that is easy to use for local employers. If you wish to share your concerns in hiring with us, please do and we will address them as part of our training.

Phone: 613-732-7774 | Email: [employers@ovjobs.ca](mailto:employers@ovjobs.ca)

OVJobs.ca is the region's most popular place where people look for work. In April 2013, OVJobs.ca surpassed 115,000 hits in one month. The cost to post with OVJobs.ca is \$75 plus HST.



[ovjobs.ca](http://ovjobs.ca)



## AVIATION DAY

Saturday, June 15, 2013  
Celebrating 45 years in aviation.



### Free Flights (Ages 8-17)

Download registration form online at [www.flycyta.ca](http://www.flycyta.ca).  
Flight includes full ground school experience. No charge.

### Inflatables & BBQ

Fun on the bouncy castle and more. BBQ is \$5 and includes hamburger or hotdog and a drink. Come celebrate with us.

### Visiting Aircraft Fly-in

See various aircraft and pilots from around Ontario and Quebec as they fly-in for the day.

### Masons Child ID Program

Free Mason's Child Identification Program. Includes your child's fingerprints and more. Open to any age.

### Aeromodellers and Cadets

See the awesome display and interactive flying by the Algonquin Aeromodellers. Cadets also on site.

9:00am to 3:00pm.  
Part of Civic Centre Days.

For more information on this event,  
please call: 613-687-5300  
or email: [info@flycyta.ca](mailto:info@flycyta.ca)

## People on the move

### Lindsay Wilson

Lindsay Wilson is the new Marketing and Economic Development Officer for the Town of Arnprior. Wilson has a degree in commerce with a focus on marketing management. Wilson is the former marketing manager at Chartwell in Renfrew.

### Lacey Rose

Renfrew County Forester Lacey Rose has been awarded the Fernow Award for making notable contributions to forestry in Ontario. Rose received the award in April at the annual meeting of the Ontario Professional Foresters Association (OPFA).

### Renfrew Animal Hospital

Dr. Al Witham is retiring this year as the owner of the Renfrew Animal Hospital and has turned over the reins to the owners of the Mississippi Mills Animal Hospital. Dr. Stephanie Clarke, Dr. Amanda

Mulloy and Dr. Mark van Campen assumed the practice in March. The staff remains unchanged with Lynn McFarlane, Brenda Sparling and Penny Vaillancourt. The business is located at 62 Argyle Street North.

### Ruth Quast

Ruth Quast, the secretary of operations for the Township of Admaston-Bromley operations department will be retiring at the end of August 2013.

### Debbie Swant

On May 17, Debbie Swant will be retiring from Scotiabank's Arnprior Branch. The branch invites the public for cake from 10am to 1pm to wish Debbie all the best.

### Ed Cotnam

Ed Cotnam of Sun Life in Pembroke has retired.

### Desiree L'Ecuyer

The Town of Petawawa Fire Department has hired probationary firefighter Desiree L'Ecuyer. She replaces Eric Gravel who recently resigned.

*Send us your people news free of charge for publication!*  
[Admin@ovbusiness.com](mailto:Admin@ovbusiness.com)



Specializing in  
results-based  
advertising.

Advertise where  
you get results.

[ovbusiness.com](http://ovbusiness.com)

## Commercial real estate

### FOR LEASE

Petawawa Town Centre  
Petawawa

-----

176 Len Hopkins Drive  
Petawawa

### FOR SALE

Watertower Apartments  
Barry's Bay

-----

250 Pembroke Street West  
Pembroke

Visit [www.ovbusiness.com](http://www.ovbusiness.com)  
and click on the real estate  
section for these listings.

# Business News Around The Valley

## Scrap Tires For Good Cause

From May 27 to June 1 you can turn in your scrap tires at no cost to Arnprior & Ottawa Auto Parts in Arnprior and help children at the same time. A&O is located on Madawaska Boulevard.

## New Business Planned for Whitewater

A Husky rest stop is planned for Cobden. The property will include two restaurants, a gas bar and card lock and is an estimated investment of \$2.5 million. The property will be located on Highway 17 and is expected to open in 2014.

## Cell Towers In Greater Madawaska

Greater Madawaska will see increased cell service areas due to three more towers being erected by Bell Mobility. The towers will be in the Black Donald Lake area, along Highway 511 and near Griffith. The new towers are expected to be in operation this year.

## Arnprior Airport Seeks More Funds

The Arnprior Airport receives around \$60,000 from the Town of Arnprior annually to sustain its operations but revenue is \$40,000 short. With hangar owners only paying \$260 per year for unlimited use of the airport, the expenses are not being met. Arnprior Mayor David Reid feels that user fees, landing fees and fuel charges should help offset operational costs. Mayor Reid suggested the Airport create a business case to increase the support by users, and seek support from other municipalities and the County of Renfrew.

## Mall Gets New Stores

The Pembroke Mall will lose one tenant but gain two in 2013. Athlete's World has left the Mall but will be replaced by Fairweather/International Clothiers. Designer Depot, a clothing outlet, will rent 10,000 square feet of space in the Mall to open in November.

## CFB Undergoing Changes

CFB Petawawa is now Garrison Petawawa after some military restructuring. There will be five new units created and three new branches. There will no longer be a Base Commander, and Lt. Colonel Chris Moyle will be the Deputy Commander. The change became official in March and signage and such will change gradually over the summer.

## LCBO Set For Long Weekend Strike

If you need to make a trip to the LCBO before the long weekend, the agency is suggesting you do it before Friday, May 17. The union is planning to strike, and appropriately on the May long weekend. The LCBO workers are represented by OPSEU and are striking because more than 60% of workers are part-time employees who make \$26,000 per year.

## Local Business Hosts World Qualifier

DockDogs Canada will be hosting a World Qualifier event in Renfrew at the new Avalon Ranch from June 21 to

23. Avalon is the only DockDogs Canada sanctioned facility, owned by Todd and Marie-Josée Spurrell. DockDogs is the governing and sanctioning body for regional, national and international canine aquatic performance sports. More information is available at: [www.dockdogs.com](http://www.dockdogs.com)

## Petawawa Continues Development

More development is coming to Petawawa as property referred to as "the Moncion property" has submitted plans to the Town to house a home improvement store, bank, gas bar and 45,000 square feet in commercial space.

## Farmers Market Opening May 25

The Arnprior Farmers' Market is set to open on May 25. Vendor registration is open for local food producers and local artisans. Interested vendors are asked to contact Mark or Sandra at 613-622-0004 or [gableridgefarm@gmail.com](mailto:gableridgefarm@gmail.com)

*Continued on Page 6*



Is addicted to prescription drugs.



Doesn't know how she will pay student loans.



Still grieves the loss of his wife.



Is struggling to fit in with her new job.



Doesn't have enough savings to retire.



Experiences anxiety all the time.

What employees bring to work each day.

**Mental. Health. Matters.**



Valley Employee & Family Assistance Program  
[www.valleyefap.com](http://www.valleyefap.com) | [info@valleyefap.com](mailto:info@valleyefap.com)  
 Phone: 613-735-2116 or 800-661-0340

## Champlain Trail Museum AND PIONEER VILLAGE

### Speakers Series

Leading up to the 400th Anniversary Weekend

- May 15: Ken Swayze, Aboriginal Archaeology
- May 22: Ron Bernard, Making a Birch Bark Canoe
- May 29: Fred Blackstein, Navigation in Champlain's Era

Free to OVHS members and by donation to guests.

Speaker start at 7:00pm in the Founder's Hall of the Champlain Trail Museum.

Champlain Trail Museum  
 1032 Pembroke Street East, Pembroke  
 Phone: 613-735-0517 | [pembrokemuseum@nrtco.net](mailto:pembrokemuseum@nrtco.net)  
[www.champlaintrailmuseum.com](http://www.champlaintrailmuseum.com)

# Business News Around The Valley

## New Site For Government of Canada Tenders

On June 1, 2013, federal government tenders (tender notices and bid solicitation documents), currently on MERX, will move to a Government of Canada site [www.buyandsell.gc.ca/tenders](http://www.buyandsell.gc.ca/tenders). No subscription is required to use this service. For info, call 800-811-1148.

**Compost Deal at OVWRC**  
International Compost Awareness Week was held the

first week of May and was a great opportunity for the Ottawa Valley Waste Recovery Centre (OVWRC) to promote its compost and wood mulch. The compost is created from the over 5,000 tonnes of organic material OVWRC receives annually through municipal and commercial green cart and organics programs. Wood material is received as part of the construction and demolition waste. The chips are

inexpensive, natural in color and suitable for use in gardens and many landscaping projects. The OVWRC has a promotion on till the end of May for residents when they buy one bag of mulch, they get one free. A coupon must be presented and is available from [www.ovwrc.com](http://www.ovwrc.com)

### Water Filtration Sales

The City of Pembroke has recently been advised that salespeople are travelling door-to-door selling water

filtration systems and claiming City water is contaminated. The City notes that this is completely false. A City employee will provide photo identification and will be driving in a vehicle clearly marked City of Pembroke. If a resident has a concern with their drinking water, they are urged to call Doug Burton, Compliance Supervisor, Quality Management System Representative at 613-735-6821, ext. 1487.

# Work And Workplace Most Stressful Thing

For 16% of working Canadians (excluding self-employed workers), their place of work is a frequent or ongoing source of feelings of depression, anxiety or other mental illness, according to a new Ipsos Reid poll conducted on behalf of Partners for Mental Health. Further, 14% say their work or place of

work causes these feelings several times a year.

While Canadians of all ages and both genders are equally as likely to say that their work impacts them in this way, men (42%) are more likely than women (33%) to say their work never impacts them in this way. Working Canadians aged 55+ (44%) compared to

those aged 35 to 54 (38%) or younger workers (29%) are also more likely to say their work does not impact them in that manner.

Nearly half of working Canadians agree that their work and place of work is the most stressful part of their day and life. Interestingly, as one's income increases, so too does

one's propensity to agree that work is the most stressful part of their day.

There also remains a stigma against mental illness in the workplace. In fact, just 35% of employees would be likely to have an open discussion with their boss about their mental health or illness.



## Read the Naturally Spirited News!

The Township of Killaloe Hagarty Richards' first of six annual newsletters. Full of great information for residents and businesses, including a business advertising option for \$50 for the next five issues.

Your copy is online at:  
[www.killaloe-hagarty-richards.ca](http://www.killaloe-hagarty-richards.ca)

For more information or to advertise, contact:  
Maria Mayville [khrvolunteernetwork@gmail.com](mailto:khrvolunteernetwork@gmail.com)

www.travelourbackyard.com

# Backyard Events

**May 15**  
Mountain bike rides  
(Wednesdays 6:30pm) and  
Recreational rides (Mondays  
6:30pm). [www.gearheads.ca](http://www.gearheads.ca)

**May 18**  
Peter Doran Memorial Ride.  
11am. \$10 each. BBQ and  
draws. Donations to MRI.  
[www.petessalesandservice.com](http://www.petessalesandservice.com)

**May 18**  
Opening weekend at River  
Run Rafting.  
[www.riverrunrafting.com](http://www.riverrunrafting.com)

**May 18**  
Pembroke Farmers' Market  
opens. 8:30am to 1:00pm.  
[www.pembrokefarmersmarket.com](http://www.pembrokefarmersmarket.com)

**May 18**  
Opening weekend at Eco-  
Odyssee in Quebec. Bring  
non-perishable food for entry.  
[www.eco-odyssee.ca](http://www.eco-odyssee.ca)

**May 18-19**  
Palmer River Fest at Paddler  
Co-op. \$120 per adult. \$65  
per youth. Camping included.  
[www.paddlerco-op.com](http://www.paddlerco-op.com)

**May 21**  
Social evening paddle. Free  
rentals. Petawawa Point.  
6:30pm. Call to reserve.  
Phone: 613-687-5678 x.2102

**June 1**  
Logos Land new Whitewater  
Zip Line opening day.  
[www.logosland.com](http://www.logosland.com)

**June 1**  
Seniors Expo at the Pembroke  
Library. Book writing, music,  
entertainment and more.  
[www.pembrokelibrary.ca](http://www.pembrokelibrary.ca)

**June 3-15**  
Renfrew County Senior  
Games. Pembroke. Walking,  
horseshoes, golf and more.  
[www.renfrewcountyseniorgames.ca](http://www.renfrewcountyseniorgames.ca)

**June 8**  
Priorpalooza. Musical genres  
of all types. Free event.  
Robert Simpson Park.  
[www.arnprior.ca/priorpalooza](http://www.arnprior.ca/priorpalooza)

**June 13-16**  
Petawawa Civic Centre Days.  
Canoe/kayak, photos, zumba  
and more. See us online.  
[www.civiccentredays.ca](http://www.civiccentredays.ca)

**June 13-16**  
Champlain's 400th  
anniversary. 4 days. See the  
real astrolabe and more.  
[www.champlaintrailmuseum.com](http://www.champlaintrailmuseum.com)

**June 15**  
Aviation Day at the Pembroke  
& Area Airport. Free flights  
for kids, BBQ, Mason's child  
ID and more. [www.flycyta.ca](http://www.flycyta.ca)

**June 21**  
Petawawa Heritage Society  
golf tournament. \$85 includes  
golf, cart, meal. Lots of  
prizes. Call 613-687-5678  
ext.2103 to register.



## Travel our Backyard

### Where Do I Get A Copy?

Copies available at all participant locations.  
Visit our website and click on the Index  
page to see where to access your copy.  
Guides also available at all Stinson Gas Bars  
throughout Renfrew County and the Pontiac.

### What's Inside?

Things to do, places to visit, kids' camps,  
golf course guide, farmers' markets,  
festivals and events and more.

[www.travelourbackyard.com](http://www.travelourbackyard.com)



### Copies For Your Golf Tournament?

If you would like to provide golfers in your golf  
tournament with a copy of Travel Our Backyard we  
would be happy to provide copies to you. Just email  
us at: [admin@ovbusiness.com](mailto:admin@ovbusiness.com) or call 613-732-7774  
to let us know how many you  
need. There is no charge.



#### WINTER EDITION

We have had inquiries about  
the Winter Edition. It will  
publish in November. If you wish  
to be reminded for advertising, send  
us an email and we will add you to our list.

Travel our Backyard

### Are You Having A Fishing Event Between July 6-14?



The Ontario Family Fishing Weekend for  
the summer is July 6-14, 2013. If you are  
having a family fishing event during this time,  
you can promote it for free on the  
[www.ontariofamilyfishing.com](http://www.ontariofamilyfishing.com) website.

# Time For Some Economic Gardening

By: Craig Kelley  
 County of Renfrew  
 Economic Development  
 Officer

The term "economic gardening" was originally applied and refined in 1989 by Chris Gibbons, the director of economic development for the City of Littleton, Colorado. It was meant to support small and medium sized enterprises (SMEs). In Renfrew County, SMEs account for over 80% of all businesses with nine or less employees, and 66% of all businesses less than five employees.

Economic gardening seeks to grow the local economy from within. It is common knowledge that the majority of new investment in a community comes from established businesses, community members or investor networks. The idea is that the current local entrepreneurs bring the new wealth and growth to the community as they see the opportunities, benefits and knowledge of what can work in their regions. More investment, more jobs, more tax revenue and a vibrant business community are the

end results.

More specifically to the Ottawa Valley, economic gardening is practiced at many levels. The County of Renfrew offers entrepreneurial assistance in a variety of forums. Economic development officers are available for sector research as provided through their networks. A partner with every relevant federal and provincial ministry, your county representatives can provide feedback and guidance on business expansion, locating and start-up with access to data, industry trends, competitive market analysis and best practices. This also applies to community development in the case of a municipality looking for ideas and motivational efforts to infuse new investment or positive growth to their area.

Closely associated is Enterprise Renfrew County (ERC), with offices in Pembroke and Renfrew. ERC provides rural outreach with a mandate to encourage and contribute to the enterprising spirit and economic development of the County by assisting entrepreneurs with the development of new or

existing companies.

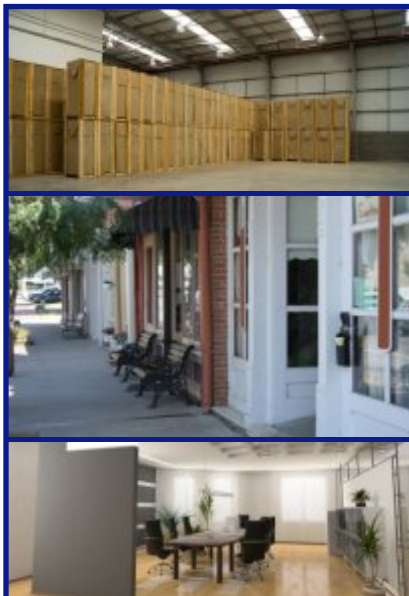
Other economic gardening organizations that exist across the region include the Ottawa Valley Tourist Association, local Chambers of Commerce and business associations, and economic development officers at the municipal level. Many communities have economic development committees that would welcome your involvement as an entrepreneur.

Many entrepreneurs drop in to their municipality with the hopes of developing their idea into a business. They need to know that the resources exist in the Ottawa Valley to support their initiative and provide them the feedback they may need to ensure a smooth transition into a positive growth phase.

As pointed out by Community Futures Alberta, "Entrepreneurship should be the bedrock for economic development. Creating an entrepreneur-friendly community also makes it easier to attract and retain industry and other businesses, a strategy in developing strong sustainable communities."

## Tenders online OVBusiness.com

- Proposed Construction of  
Murphy Park Pavillion  
-----
- Hot Mix Asphalt  
-----
- Preventative Maintenance of  
HVAC Systems  
-----
- Auditorium/Stairwell Painting  
-----
- Flat Roof Repairs  
-----
- Crushed Gravel - Granular A  
-----
- Re-Shingle/Repair Sand Domes  
-----
- Surface Treatment  
-----
- Road Rehabilitation  
-----
- Aerial Truck Bay Addition  
-----
- Rehabilitation of County Roads  
-----
- OSIM Reporting  
-----
- Design/Build/Install Hot Water  
Heating System  
-----
- Water Meter Supply and  
Installation of Water Metering  
-----
- Lighting Upgrades  
-----
- Sale of Land  
-----
- Sale of Surplus Equipment  
-----
- Various Tenders  
-----
- Entrance/Parking Modifications  
-----
- Refinish Hardwood Floors



## Earn Income With Your Property.

Promote your commercial space for just \$49 with a 60-day listing at [www.ovbusiness.com](http://www.ovbusiness.com). People in business or thinking about business are looking for property and this is the place to reach them. This service is for commercial, business and industrial sales/lease opportunities. No residential sales please.

Ottawa Valley  
**BUSINESS**

*The Region's Business Media.*

[admin@ovbusiness.com](mailto:admin@ovbusiness.com) | Ph: 613-732-7774

## Something to think about

"What would you attempt to do if you knew you would not fail."

- Robert Schuller  
 Televangelist and Pastor



# Tender Results Around The Region

**HVAC Inspection, Operations, Maintenance and Repair Services in Horton Township.** No bids received on this RFQ.

**Design and Print 2013 Edition of The Highland Voice. Lanark Highlands.** Awarded to Higher Ground in the amount of \$3,970.

**CS-2013-01 Arena Upgrades in the Township of Lanark Highlands.** Awarded to FRECON in the amount of \$892,700.

**Contract No. 2013-CS Crack Sealing in Mississippi Mills.** Awarded to Roadlast Asphalt & Sealing Maintenance. Results as follows:

1. Roadlast Asphalt & Sealing Maintenance (Midhurst) \$23,220.14
2. Pavetech (Ottawa) Ltd. \$26,445.16
3. R&N Maintenance (Guelph) \$35,152.71

**Request for Proposal for Paramedic Base Station in Deep River.** Awarded to

Argue Construction in the amount of \$696,500 plus HST.

**Town of Renfrew Tender for the Supply and Application of Asphalt.** Awarded to Greenwood Paving in the amount of \$78,200 plus HST. H&H Construction had the second lowest bid at \$88,150.

**Town of Renfrew Supply of Traffic Markings.** Awarded to Trillium Pavement Marking at a cost of \$22,700.68 plus HST and 5% per additional years.

**County of Lanark Culvert Replacement.** Awarded to Arnott Brothers Construction in the amount of \$185,000.

**County of Lanark Hot Mix Patching.** Awarded to Provincial Paving Inc. in the amount of \$160,000.

**County of Lanark Cable Guide Rail and Steel Beam Guide Rail Maintenance Contract.** Awarded to Crains' Construction Limited in the amount of \$129,200.

**County of Renfrew Rehabilitation Centennial Lake Bridge.** Awarded to Dalcon Enterprises. Results for the tender are as follows:

1. Dalcon Enterprises (Ottawa) \$2,286,810.00
2. Looby Builders (Dublin) \$2,555,717.66
3. Rideau Valley Constructors (Stratford) \$3,113,113.21
4. Louis W. Bray Construction (St. Andrews West) \$3,146,139.20
5. Corington Engineering (Arnprior) \$3,149,475.00
6. Clearwater Structures (Ajax) \$3,338,983.00
7. Greyleith (Carleton Place) \$3,380,000.00
8. Carlington Construction (Stoney Creek) \$3,567,959.00

**County of Renfrew Amended Professional Services Agreement.** Awarded to Genivar in the amount of \$250,000 plus HST for detailed design and contract administration services for the rehabilitation of Centennial Lake Bridge.

## Reprint of RCDSB Roofing Tenders

In our last issue, we printed some errors in regards to the recent roof tendering for the Renfrew County District School Board. The results are being reprinted in full with corrections made. All contracts awarded to Irvcon.

**RFT #2013-10 Roof Replacement at Various Schools: Renfrew County District School Board**

Arnprior District High School  
Amherst Roofing \$383,841  
Blanchfield Roofing \$320,020  
Devine Roofing \$376,300  
Fitzgerald Roofing \$320,570  
Flynn Canada \$340,695  
Irvcon Ltd. \$251,483

Ray Cyr Roofing \$354,900  
Semple Gooder \$340,934

Beachburg Public School  
Amherst Roofing \$59,904  
Blanchfield Roofing \$42,065  
Devine Roofing \$78,500  
Fitzgerald Roofing \$38,400  
Flynn Canada \$60,985  
Irvcon Ltd. \$35,461  
Ray Cyr Roofing \$50,900  
Semple Gooder \$63,096

Champlain Discovery  
Amherst Roofing \$208,015  
Blanchfield Roofing \$194,265  
Devine Roofing \$278,400  
Fitzgerald Roofing \$160,185  
Flynn Canada \$221,715  
Irvcon Ltd. \$154,145  
Ray Cyr Roofing \$229,000

Semple Gooder \$210,867

Opeongo High School  
Amherst Roofing \$124,563  
Blanchfield Roofing \$104,985  
Devine Roofing \$235,900  
Fitzgerald Roofing \$89,560  
Flynn Canada \$151,255  
Irvcon Ltd. \$86,727  
Ray Cyr Roofing \$163,900  
Semple Gooder \$175,172

Queen Elizabeth  
Amherst Roofing \$26,858  
Blanchfield Roofing \$22,870  
Devine Roofing \$29,000  
Fitzgerald Roofing \$17,570  
Flynn Canada \$33,515  
Irvcon Ltd. \$15,317  
Ray Cyr Roofing \$15,750  
Semple Gooder \$38,043

a matter  
of fact ?

## Travelling Abroad

59 Million

Number of trips made abroad by Canadians in 2011.

49 Million

Number of trips made abroad by Canadians to the United States in 2011.

212

Number of days Ontarians can be out of province and still keep their health benefits.

\$400

The maximum daily pay out for eligible OHIP coverage for complex hospital care while travelling out of Ontario.

\$200

The maximum daily pay out for eligible OHIP coverage for in-patient care while travelling outside of Ontario.

\$851

The maximum pay out to Ontarians for eligible OHIP coverage of in-patient hospital services received in Ontario.

\$50

The maximum paid out to Ontarians for eligible OHIP coverage for emergency out-patient services per day while travelling outside of Ontario.

200

The number of days of prescription drug coverage of Ontario's Drug Benefit Program for Ontarians.

51%

Quebec residents must be present in Quebec more than 50% of the year to retain health benefits.

10 Years

The 10-year passport will be valid as of July 1, 2013.

Source: [www.snowbirds.org](http://www.snowbirds.org)

# Behind The Label

## You might be surprised to learn some labels don't stick



MARKETING

By: Jennifer Layman  
jenn@fwdthink.net

Society likes to exist with labels. I'm not talking about clothing labels, but rather people labels. We put a label to a group of people in order to create a perception about them in our minds. When I mentioned I was going to check out the Hell or High Water event in Petawawa, I heard some interesting responses. "What do you expect to see? They're rafters."

The general consensus of those who had an opinion was that "rafters" are like kids trapped in adult bodies; people who refuse to grow up. In any

event, off I went to Hell or High Water (HOHW).

I had been rafting once, so I had some idea about why people are enthusiastic about whitewater sports. I also knew that some of the participants in this weekend were not regular rafters, but rather supporters of the event. One of these, I suspect, was AECL's corporate communications team who noted that if they were all to die that Phil Kompass, a HOHW organizer and AECL employee, would be responsible for doing all of their jobs. Still, the event was organized by "rafters" and I was curious to see what that looked like.

### Traditional Promotion

The first thing that struck me was that if you didn't know HOHW was happening, you wouldn't likely know by driving through Petawawa. There were no traditional

event paraphernalia: signage, brochures, schedules or key people in coloured shirts, etc. It was a bit of guesswork about where to go and who to talk with. That wasn't a bad thing, but more people might have felt welcomed if it was easier to find.

### The Best Part

What the event did do really well was integrate rafting enthusiasts with non-rafting folk. You easily had the feeling that anyone could be in the event or watching the event. Just like AECL's communications people were screaming down the rapids, so was someone from Carleton University's Kayak Team quiet on the sidelines. The mixing of everyone was a neat aspect of the event. You felt you could just hang out there all day and have fun. Not many events successfully integrate participants and spectators and this one certainly did.

### A+ For Involvement

If I had to summarize the HOHW event, I would say it was something that created a bridge between people who are whitewater enthusiasts and

those who are not. Having had this kind of experience in golf, where professionals play with non-professionals in a competitive event, the bridge that you can build in a sport is quite remarkable. It's an outreach opportunity.

### The Lesson of Labels

It's an easy thing to label a group of people, but it's not always a true representation. Imagine if you did that with customers - labelled a group as one thing only to find out that wasn't how they were at all. That could be costly.

Rafting is big business in this region. It employs a lot of people and it creates a lot of spinoff business. You don't have to be a rafting guru to appreciate that.

Be aware of how you label people and take the time to test them out every now and then. In the process you might just change someone's opinion of how they had also labelled you.

*Jennifer is the president of Forward Thinking Marketing in Petawawa. Her column appears every issue.*



How do you attract customers?

We can help you revitalize and build customer opportunities.

**forwardthinking**  
MARKETING AGENCY

Reputable marketing you can trust.  
More than 15 years of experience.

[www.fwdthink.net](http://www.fwdthink.net) | Ph: 613-732-7774

## Ottawa Valley BUSINESS UPCOMING ISSUES

May 28, 2013

Regular Edition of Ottawa Valley Business

Deadline: May 22, 2013

----

June 11, 2013

Regular Edition of Ottawa Valley Business

Deadline: June 5, 2013

----

June 20, 2013

101 Things to do in the Valley: Summer Edition

Deadline: June 18, 2013

----

June 25, 2013

Regular Edition of Ottawa Valley Business

Deadline: June 19, 2013