



Killaloe First in North America

Rural municipality pilots project for drinking water safety

By: Jennifer Layman
Jenn@ovbusiness.com

It's not every day that a municipality in the Ottawa Valley can lay claim to being a "first in North America" for something, but that is exactly the case in Killaloe, Hagarty, Richards.

The rural township is home to a pilot project at their water treatment plant where Trihalomethane (THM) concentrations were reduced in the drinking water system. This pilot marks the first use of stabilized hydrogen peroxide in a municipal drinking water system in North America.

In simpler terms, KHR collects lake water and it is treated first in a traditional matter to meet the regulations of potable water. When that water sits for an extended period of time, it requires a

secondary treatment. It is this secondary treatment that KHR has piloted successfully. This is especially important news

disinfection. The pilot has been running since November 2012. As for results, there has been

“This is a historic moment for the town of Killaloe...”

- SanEcoTech Website

for rural municipalities with immense water reserves and limited population.

Prior to the new program, the Ontario Clean Water Agency (OCWA) would have to flush out the system and let the reserves re-accumulate so as to ensure the water was at drinking level quality. Now, this flushing is unnecessary. While both options provided safe water, the new option is more efficient.

The program was presented to Council by OCWA and SanEcoTech as an alternative to secondary chlorine

an 80 percent reduction in the number of THMs in the system.

"This is a historic moment for the town of Killaloe as they are the first pilot in North America to successfully take the first steps to adopting a more sustainable water disinfection method," says the SanEcoTech website. "OCWA and SanEcoTec would like to thank the Major and the residents of Killaloe."

The Centre for Alternative Wastewater Treatment even tweeted about the success noting, "SanEcoTec, OCWA,

announce success of THM reduction project at ribbon cutting ceremony in Killaloe." Of course, OCWA and Killaloe both posted the information on their respective Facebook pages.

Newspapers around Ontario have also picked up on Killaloe being the pilot location. Articles in Strathroy and the London Free Press among other have all referenced the "excellent" results in Killaloe. Glencoe, near London, has become the second municipality to use the new process.

More information on the new water treatment process and the product being used can be obtained from Kevin Chapeskie of OCWA at 613-756-2008. You can also visit the SanEcoTech website or the municipality's website for further details.



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Ottawa Valley
BUSINESS

The Region's Business Media.

Ottawa Valley BUSINESS

Ottawa Valley Business (OVB) is a monthly publication covering business news and events throughout Renfrew, Lanark and Pontiac counties, as well as within the surrounding areas. OVB is published by Ottawa Valley Business Group.

WHO READS US:

OVB is delivered twice a month via email to more than 3,400 businesses, government agencies and organizations.

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Various advertising options are available in OVB. If you're looking to reach the business community and the people who work for business, OVB provides a direct opportunity for that reach.

CONTENT & SUBMISSIONS:

News, article suggestions, personnel hires, business event listings, tenders and letters to the editor are welcomed and encouraged. Content will be edited to fit the space available. We welcome press releases and news from our local business community to be published free of charge.

CONTACT US:

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SOCIAL MEDIA



May 28, 2013

Ontario Power Generation annual information session for updates on OPG's operations on the Madawaska and Ottawa Rivers, public safety and information on water levels and flows. Galilee Centre in Arnprior. 7:00pm to 9:30pm. Call Jennifer Gardiner at 613-432-9673 ext.3350.

May 30, 2013

Public information session regarding proposed Official Plan amendments in Whitewater Region. Cobden Agricultural Hall. Open house 3pm-6pm. Public meeting 7pm-9pm. Call: 613-646-2282 or info@whitewaterregion.ca

May 30, 2012

Introduction to Facebook for Non-Profit Organizations. RCCFDC office in Pembroke. 1pm to 3:30pm. Free. Contact

Kelley Lemenchick at klemenchick@bellnet.ca or 613-735-3951 ext.226.

June 1, 2013

Customer Appreciation Day at the Renfrew Tea Room in Downtown Renfrew. Breakfast served from 9:00am to 11:00am and lunch from 11:00am to 3:00pm. Free will offering to Renfrew and Area Seniors' Home Support.

June 4, 2013

Second public information session regarding proposed Official Plan amendments in Whitewater Region. Cobden Agricultural Hall. Open house 3pm-6pm. Public meeting 7pm-9pm. Call: 613-646-2282 or info@whitewaterregion.ca

June 5, 2013

Annual General Meeting for Valley Heritage Radio. 7pm at 3009 Burnstown Road in Renfrew. Members only.

June 7, 2013

Pontiac Chamber of Commerce Business Breakfast. Competition & Innovation: Working together to succeed. Spruceholme, Fort-Coulonge. 7am-8am. Presenters include Martin

Bertrand, Horizon X and Jim Coffey. \$12 members. \$15 guests. Call: 819-647-2312 or bizdev@pontiacchamberofcommerce.ca.

June 9, 2013

Annual General Meeting of CHCR Radio in Killaloe. Senior Citizen's Friendship Club at 12 Lake Street in Killaloe.

June 11, 2013

Bernadette McCann House Annual General Meeting. 7pm. Knights of Columbus Hall, 170 Ellis Avenue in Pembroke. Guest Speaker is Sergeant Candice Price. For info: 613-732-7776.

June 12, 2013

Free seminar on nutritional information and how to live a healthy lifestyle. Germania Club, 15 Bennett Street in Pembroke. 7:00pm to 9:00pm. Hosted by Sharmila Regala, national competitor and conditioning and nutrition specialist. Brought to you by Nutrition & More. For information: 613-732-0977.

June 17, 2013

Township of Bonnechere Valley annual golf tournament. Whitetail G.C. \$75 includes golf, cart and dinner. For info: danaj@eganville.com or 613-628-3101 ext.227.

June 17, 2013







Deadline for 101 Things to do in the Valley: Summer Edition. 35-word description of your business or event for just \$25 plus HST. Submit your event to: admin@ovbusiness.com

June 18, 2013

Deadline for Farm Credit Canada's AgriSpirit Fund. For information and previous years' funding recipients, visit www.agrispirit.ca or www.fcc.ca

June 19, 2013

Algonquin College golf tournament. Pembroke Golf Club. 12:30pm shotgun start. \$150 per player includes 18 holes, cart, lunch, dinner and prizes. Event runs rain or shine. For information call 613-735-4700 ext.2842.

		
Is addicted to prescription drugs.	Doesn't know how she will pay student loans.	Still grieves the loss of his wife.
		
Is struggling to fit in with her new job.	Doesn't have enough savings to retire.	Experiences anxiety all the time.

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Business News Around The Valley

New Medical Building

The Town of Deep River has agreed to provide up to \$3.5 million towards a new medical building at the Deep River and District Hospital. The new building is required to attract new doctors by providing office space. However, the Ministry of Health won't fund construction of any space until doctors are signed. So, the municipality has decided to back the construction to support recruitment efforts.

Petawawa Donates to MRI

The Town of Petawawa has donated \$25,000 to the MRI campaign of the Pembroke Regional Hospital. The presentation will go towards the Hospital's requirement to raise \$4.5 million to purchase the machine. The government of Ontario will provide the annual \$800,000 operating costs once the \$4.5 million has been raised for the machine.

Pastway Planing Fire

Combermere's Pastway Planing has lost buildings and product due to a fire on May 15. The fire began just after

12:00pm in a bin that stores wood shavings. As a result of the fire three buildings will have to be rebuilt due to irreparable damage.

41-Lot Subdivision

Thomas Cavanaugh Construction has proposed a 41-lot subdivision near Braeside and has brought the plan to the Township of McNab-Braeside for consideration. An official plan amendment and zoning amendment will be required.

RCHOG Raises \$2,000

The Renfrew County HOG (Harley Owners Group) raised \$2,000 for the MRI campaign in honour of Peter Doran of Pete's Sales and Service through a recent memorial ride. Doran passed away from cancer last Fall. Interestingly, when the HOG wanted to start a chapter, they required a dealership sponsor and Pete's Sales and Service stepped up to be the sponsor. The ride attracted more than 140 riders.

Miller Quarry: No Decision

The Township of McNab-Braeside has not made any

decision on the Miller quarry and asphalt plant applications and is looking for provincial agency input before rendering a decision.

GM To Outsource Cleaning

Greater Madawaska is looking to outsource their custodial needs for \$43,000 per year. The decision was made due to the more thorough and frequent cleaning required of municipal facilities.

20 Years in Pembroke

While the economy has had its recent ups and downs, KI Pembroke is on the up. The local manufacturing company celebrated 20 years in Pembroke, and currently employs almost 200 people. In addition to that celebration, the company was also named Plant of the Year for all KI operations for the second consecutive year.

Renfrew Fair Line Up

The Renfrew Fair will feature Simon Clarke of Shawville for entertainment Thursday night, opening for The Blushing Brides, a Rolling Stones tribute band. On Friday,

Richmond's Blackwell will open for Chad Brownlee, and on Saturday, The Roys will open for Janie Fricke.

Valley Automotive

Accepting Tires

Used tires may be dropped off to Valley Automotive at no charge from May 27 to June 1 as part of a provincial "Tire Take Back Event." Proceeds will be donated to the Sunshine Foundation of Canada. Valley Automotive is located on Highway 41 in Pembroke, near the corner of the Highway 41 and 17 intersection.

Firestone Or Committee

The economic development committee in McNab Braeside has completely resigned after being at odds over the municipality's hiring of Ottawa developer, Bruce Firestone, to complete their economic development plan. There are mixed feelings on council if losing the committee will have a negative impact on the municipality's goals.

Continued on Page 5



101 Things To Do in the Valley

Summer Edition

Published by Ottawa Valley Business
www.ovbusiness.com

This edition will be promoted in the
Travel Our Backyard, the new tourism guide.

Promote your event, festival, sale, anniversary, customer appreciation day, kids camp, specials or just to invite people to come to your business this summer. Book a spot in our popular seasonal publication called 101 Things to do in the Valley: Summer Edition. The cost is just \$25 plus HST per listing. Delivery is by email to 3,400 subscribers, posted on many websites throughout the region and more.

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AVIATION DAY

Saturday, June 15, 2013
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Fun on the bouncy castle and more. BBQ is \$5 and includes hamburger or hotdog and a drink. Come celebrate with us.

Visiting Aircraft Fly-in

See various aircraft and pilots from around Ontario and Quebec as they fly-in for the day.

Masons Child ID Program

Free Mason's Child Identification Program. Includes your child's fingerprints and more. Open to any age.

Aeromodellers and Cadets

See the awesome display and interactive flying by the Algonquin Aeromodellers. Cadets also on site.

9:00am to 3:00pm.
Part of Civic Centre Days.

For more information on this event,
please call: 613-687-5300
or email: info@flycyta.ca

people on the move

Claudee Galipeau

Claudee Galipeau is the new Cultural Development Officer for Pontiac MRC. Galipeau will work at the Economic Development Corporation (CDE) of Pontiac. Galipeau comes to MRC from Algonquin College in the Ottawa Valley where she worked as a recruiter during the transition to the new campus.

Gail Logan

Gail Logan is the new Executive Director for Renfrew County United Way. Logan was a former nine-year president of the Ottawa Chamber of Commerce and was named by the Ottawa Citizen as one of the most influential women in Ottawa in 2001. She has a certificate from the Canadian Institute of Organization Management. She is also the co-founder of Changes R U, a consulting firm for non-profit organizations, which she currently runs with her husband. The contract is for a three-year term.

Dr. Cara Hall

Dr. Cara Hall has joined the Mississippi Veterinary Services in Pakenham. Hall is the former owner of Beckwith Animal Hospital in Carleton Place, and has over 30 years of experience.

Robert Ball

Robert Ball is the new President and Chief Executive Officer of M. Sullivan & Son Limited in Arnprior. Ball has been with Sullivan's for 29 years and the company is looking forward to his leadership in the 100th anniversary year of the business.

Paula McLeod

Paula McLeod has joined the Mack MacKenzie Motors

sales team in Renfrew. McLeod has obtained her OMVIC certification and is looking forward to bringing a fresh approach to automotive sales. She can be reached at 613-432-3684.

Darcy DeToni

Darcy DeToni has joined the real estate firm of MinCom Kargus Real Estate Inc. Brokerage. DeToni will be serving the Ottawa/Kanata area. DeToni has been in television for several years and is eager to transition into real estate. He can be reached at 613-623-7834.

Jamie Lynn Thibeault Kim Chenard

Jamie Lynn Thibeault is the new, temporary office manager for the Upper Ottawa Valley Chamber of Commerce and Kim Chenard is the new events coordinator.

Debbie Schauer

Debbie Schauer celebrated her 20th anniversary with George's Marine & Sports on May 17th. One of her high points with George's was being the first woman to receive Tracker Marine Customer Service Manager of the Year award in 1996.

Doug Lambert

Doug Lambert has rejoined the sales team at Scheel Windows in Renfrew.

Drew Taylor

Drew Taylor is the new general manager and head golf professional at Dragonfly Golf Links in Renfrew. Taylor is from Mississauga and has been in the golf business since 1978. Having previously worked in Nova Scotia, Taylor was looking to return to Ontario and has made his home in Braeside.

Send us your people news to be published in this section free of charge! Email us at: Admin@ovbusiness.com

Business News Around The Valley

New Delegates Elected
Arnprior's Northern Credit Union elected new delegates at its annual meeting. Ron Carty, Denis Lacroix, Mike Labelle, Wayne Lavallee and Mark MacKenzie are the new members. Delegates are volunteers who act as community ambassadors for Northern Credit Union.

Organization Receives Grant

The Boys and Girls Club of Pembroke had received a \$5,000 grant from President's Choice Children's Charity. They will help provide nutritious meals and snacks to members of their club and teach the importance of good nutrition and exercise and instill lifelong healthy eating habits.

OPP Nets Prescriptions

The OPP's Prescription Drug Drop-Off Day raked in a lot of medication that might otherwise have ended up in the wrong hands. At 53 locations across the province, 308 kilograms of prescription medications from more than 700 individuals were dropped off. In the Ottawa Valley, this drop-off was offered by the Renfrew OPP. Most of the collected drugs were opiates, amphetamines and

barbiturates. Unused medications can always be dropped off at local pharmacies where they are disposed of safely. This is preferred to being flushed down toilets to be filtered through the water supply.

Canada Job Grant

The Canada Job Grant allows Canadians to qualify for money to learn new skills at eligible institutions, including community colleges, career colleges and trade union training centres. Businesses with a plan to train unemployed and underemployed Canadians for an existing job or a better job will be eligible to apply for a Canada Job Grant. The grant is funded equally by the federal and provincial governments and an employer.

Free Small Business Counselling

If you have ever considered getting started in business, this just might be the push you need. The Small Business Advisory Centre in Smiths Falls and Lanark County will be coming to Carleton Place (town hall) one Wednesday a month to meet with interested individuals and offer free advice on entrepreneurship. Appointments are mandatory

and can be made by calling Shannon Derbyshire at 613-283-7002 ext. 109. The service will be offered from 9:30am to 2:00pm on these dates: June 19, July 17, August 21, September 18, October 6, November 20, December 18.

EODP Grants \$33K To College

The annual Options Skilled Trades Fair, hosted by Algonquin College, earned a \$33,000 grant from the Eastern Ontario Development Program (EODP) for its 2013 event. The Fair attracted more than 2,000 high school students.

HGS Donates to College

Pembroke's largest private employer has made a \$5,000 donation to the capital fundraising campaign at Algonquin College's new campus. HGS Canada employs almost 500 local people at its Pembroke contact centre and has been a partner to the College for several years. HGS Canada opened its doors in Pembroke in 2005 under the name On-Line Support, and was renamed HGS Canada in 2012. It has 10 contact centres in Canada, including five in Ontario, the most recent opening in Belleville a few months ago.

The Pembroke centre is the largest HGS operation, and serves both English and French language customers.

Recycling Awareness

The Ottawa Valley Waste Recovery Centre is pleased to report that residents are recycling at incredible rates to the point of overflowing bins and additional bagged yellow bin recyclables being left for pick-up. The Centre is asking residents to have their recyclables in a loose form as opposed to being bagged as they are not able to handle bagged recyclables in the sorting facility. The Centre advises residents use the blue bins (or other open bin) to store overflowing recyclables so as to provide loose items.

Farmers Market Opens June 1

The Deep River Farmers' Market is set to launch the 2013 season in the Deep River Town Hall parking lot at 10:00 am on Saturday June 1. Local farmers and producers from Renfrew County will be on hand every other Saturday from June 1 to October 5 from 10:00am to 1:00pm.

Continued on Page 6



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**something
to think about**

“Revolve your
world around the
customer and
more customers
will revolve
around you.”

- Heather Williams

Business News Around The Valley

Architect for Local Business Wins Award

NRB Inc., a modular construction company from Grimbsy, Ontario has won an Award of Distinction from the Modular Building Institute (MBI) in Phoenix, Arizona for its building of the new W.O. Stinson convenience store and bistro in Arnprior. The building placed first in the retail and hospitality category for a building more than 2,000 square feet. The Stinson Arnprior location is 2,244 square feet and was 90 percent completed prior to leaving the NRB facility, which reduced

on-site time in construction.

New Fitness Business

Dan Caldwell of Renfrew has opened Adventures in Motion, a new business that offers indoor circuit training and classes. Caldwell is a MovNat instructor which is a natural movement type of certification program. More information is available online at www.adventuresinmotion.ca

Flotilla Request

The City of Pembroke and Municipality of Allumette Island are inviting anyone with a boat, canoe or kayak to be part of a flotilla in honour of the 400th anniversary of

Samuel de Champlain's 1613 landing at Morrison Island. The event takes place on June 16 and the committee is hoping for 400 participants to commemorate the special day. A cost of \$10 per watercraft is required and prizes will be given for best decorated boat and the best costume (Samuel de Champlain's era is the theme). Registration forms are available at the municipal offices. Boaters and paddlers can launch for free that day from the Pembroke Marina and Petawawa Point on the Ontario side and from Fort William and Desjardinsville on the Quebec side. All participants are asked to be in place on the water between Pembroke and Desjardinsville at 4:00 pm when aerial photographs of the flotilla will be taken. Participants and spectators are also welcome to attend a family picnic at the Desjardinsville marina from 11:00am to 7:00pm. Registration information can be found at [\[allumettes.com\]\(http://allumettes.com\) and at \[www.pembroke.ca\]\(http://www.pembroke.ca\)](http://www.isle-aux-</p>
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Automatic Sprinklers Mandatory

Ontario is the first province to make automatic sprinklers mandatory in care homes for seniors and homes for people with disabilities. Mandatory sprinklers are part of amendments to the Fire Code and Building Code that will improve fire safety in these occupancies. Other improvements include: self-closing doors, enhanced fire inspections and staff training and annual validation of fire safety plans by local fire services. All licensed retirement homes and most private care facilities will have up to five years to install sprinklers. Some care and treatment facilities, including public long-term care homes, will have an 11 year phase-in period to coincide with redevelopment plans scheduled to be completed by 2025.

New Sprinkler System Requirements

New additions to the Fire Code and Building Code in Ontario require sprinkler systems for homes that care for seniors and people with disabilities. They also require enhanced fire inspections and staff training on annual fire safety plans.

If you have questions on these new requirements, we encourage you to contact your local fire department, or Joel Layman of Layman Fire & Safety. We can assist with any information that may be necessary for you to know in order to properly comply with these requirements.

We do our work by the book. No exceptions.

Please visit our website for links to information about these new requirements. You can find us online at: www.laymanfireandsafety.com

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Backyard Events

May 31
Last day for Spring Special:
18 holes for \$30; \$39 with
cart. Dragonfly Golf Club.
www.dragonflygolf.com

June 1
Logos Land new Whitewater
Zip Line opening day.
www.logosland.com

June 1
Seniors Expo at the Pembroke
Library. Book writing, music,
entertainment and more.
www.pembroke.library.ca

June 1
Deep River Farmers' Market
opens. Town Hall parking lot.
10am-1pm. www.deepriver.ca

June 1-2
Paddler Co-op emergency
medicine wilderness first aid
course. www.paddlerco-op.ca

June 3-15
Renfrew County Senior
Games. Pembroke. Walking,
horseshoes, golf and more.
www.renfrewcountyseniorgames.ca

June 4
Social evening paddle.
Petawawa Point. 6:30pm.
Free rentals. Call to reserve.
Phone: 613-687-5678

June 8
Priorpalooza. Musical genres
of all types. Free event.
Robert Simpson Park.
www.arnprior.ca/priorpalooza

June 8-9
Pontiac Artist' Studio Tour.
10am-6pm. Free admission.
Throughout the Pontiac.
www.artpontiac.com

June 13-16
Petawawa Civic Centre Days.
Canoe/kayak, photos, Zumba
and more. See us online.
www.civiccentredays.ca

June 13-16
Champlain's 400th
anniversary. 4 days. See the
real astrolabe and more.
www.champlaintrailmuseum.com

June 15
Aviation Day at the Pembroke
& Area Airport. Free flights
for kids, BBQ, Mason's child
ID and more. www.flycyta.ca

June 17
Township of Bonnechere
Valley golf tournament. \$75.
Whitetail in Eganville.
Danaj@eganville.com

June 20
101 Things to do in the
Valley: Summer edition
publishes. Get in for \$25.
admin@ovbusiness.com

June 21
Petawawa Heritage Society
golf tournament. \$85 includes
golf, cart, meal. Lots of
prizes. Call 613-687-5678
ext.2103 to register.



Travel ^{our} Backyard

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Copies available at all participant locations.
Visit our website and click on the Index
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Guides also available at all Stinson Gas Bars
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Things to do, places to visit, kids' camps,
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WINTER EDITION

We have had inquiries about
the Winter Edition. It will
publish in November. If you wish
to be reminded for advertising, send
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Are You Having A Fishing Event Between July 6-14?



The Ontario Family Fishing Weekend for
the summer is July 6-14, 2013. If you are
having a family fishing event during this time,
you can promote it for free on the
www.ontariofamilyfishing.com website.

Credit Unions Best For SMEs

CFIB study says small business and big banks don't mix

Credit unions continue to outperform banks when it comes to serving the financial needs of small and medium-sized enterprises (SMEs), according to a new research report issued by the Canadian Federation of Independent Business (CFIB). Among the big five banks, the Bank of Montreal (BMO), and Scotiabank were tied with the highest overall scores while CIBC received the lowest.

In addition to providing bank scores by size of business, CFIB's Battle of the Banks includes a wealth of information including SME market shares of the banks, and policy recommendations. The bank scores are based upon nearly 13,000 survey responses from small business owners on four key issues: financing, fees, experience with account managers, and service.

Battle of the Banks shows a disturbing trend: the smaller the business, the lower the overall bank score. Compared to larger businesses, smaller firms have a tougher time getting the financing they need from their bank.

CFIB is Canada's largest association of small and medium-sized businesses with 109,000 members across every sector and region.

Local Company Earns Gold Seal

Valley Automotive passes higher audit

Valley Automotive of Pembroke has attained Gold Seal certification through the Automotive Recyclers of Canada (ARC). The Gold Seal Program is a voluntary quality assurance accreditation program for ARC members that essentially guarantees high quality recycled parts, with no surprises on delivery. It utilizes a series of standards, audits and customer satisfaction index requirements to help ensure the best quality recycled parts

are reliably provided to repairers, insurers and the motoring public.

Every ARC member is already audited to the Canadian Auto Recyclers Environmental Code (CAREC), but Gold Seal certification takes those qualified members to the next level. Gold Seal members lead the automotive recycling industry by implementing standards for customer service and recycled part quality based on the highest

professional service goals and ethical business practices in the automotive recycling industry.

Modeled after the American Automotive Recyclers Association's (ARA) successful Gold Seal Program, the ARC version of the business certification model plays off of the strength of the ARC recycler network and the unique characteristics of the Canadian market.

tenders online ovbusiness.com

- 2013 In-Place Processing and Paving Program

 - Screened Winter Sand

 - Granular "M"

 - Reconstruction of CR 63 (Flat Rapids Road)

 - Rehabilitation of CR 62 (Combermere Road)

 - Rehabilitation of CR 42 (Forest Lea Road)

 - Rehabilitation of Pembroke Street Bridge

 - Various Tenders (County of Renfrew)

 - Auditorium & Stairwell Painting in Almonte

 - Re-Shingle and Repair Township Sand Domes

 - Surface Treatment Ashby and French Line Roads

 - Replacement of Heating System

 - Design/Build/Install Hot Water Heating System and/or Domestic Hot Water System

 - Cold Brine Header Replacement

 - Crushed Gravel Granular A

 - Sale of Land

 - Sale of Surplus Equipment

 - Generator and Fuel Storage Tank Upgrades

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Tender Results Around The Region

Culvert Replacement County of Lanark

Arnott Brothers Construction

Schedule A: \$58,264.00

Schedule B: \$147,525.00

Ryan's Maintenance Inc.

Schedule A: \$70,334.00

Schedule B: \$153,729.00

Crains' Construction Limited

Schedule A: \$68,662.00

Schedule B: \$158,305.00

G. Tackaberry & Sons

Schedule A: No Bid

Schedule B: \$167,950.00

Premier North Ltd.

Schedule A: \$63,190.00

Schedule B: \$201,860.00

Dalcon Enterprises Inc.

Schedule A: \$85,450.00

Schedule B: \$207,550.00

Smiths Construction

Schedule A: \$75,771.10

Schedule B: \$224,032.00

Thomas Cavanagh

Schedule A: \$98,597.00

Schedule B: \$235,195.00

Goldie Mohr Ltd.

Schedule A: \$117,396.00

Schedule B: \$310,323.00

George W. Drummond

Schedule A: \$136,789.83

Schedule B: \$362,500.39

Awarded to Arnott Brothers.

Demolition of Building: Petawawa

Awarded to G.P. Splinter Forest Products and Construction Ltd. In the amount of \$11,900.00 exclusive of HST.

Design, Supply and Installation of Splashpad Facility: Petawawa

Awarded to A.B.C. Recreation Limited in the amount of \$248,844.40 exclusive of HST.

Hot Mix Patching County of Lanark

Provincial Paving Inc.

\$160,000.00

Thomas Cavanagh

\$171,100.00

130247 Canada Inc./Pavage

\$173,768.00

R.W. Tomlinson Limited

\$179,600.00

McMillan Paving \$197,609.60

B. Arnone Paving & Concrete

\$239,280.00

Karson Konstruction

\$239,776.00

Laurent Leblanc Ltd.

\$384,000.00

Awarded to Provincial Paving.

Three Cable Guide Rail County of Lanark

Crains' Construction Limited

\$129,200.00

Hughson Fencing & Guiderail

\$136,002.40

Peninsula Construction Inc.

\$213,000.00

Awarded to Crains' Construction.

Culvert Replacements and Pipe Ramping: MTO Regional

Awarded to Bonnechere

Excavating in the amount of

\$1,600,000.00.

Structure B311 - Indian River Bridge Rehabilitation CR58 (Round Lake Rd.): County of Renfrew

Beam Construction

\$348,632.00

Carlington Construction

\$389,216.00

Lischer Construction

\$429,320.00

Dalcon Enterprises Incorporated

\$447,000.00

Corington Engineering

\$549,385.00

Greyleith Limited

\$563,771.00

Louis W. Bray Construction

\$592,764.20

Awarded to Beam Construction.

Rehabilitation of CR64 (Opeongo Road) County of Renfrew

B.R. Fulton Construction

\$462,660.00

R.G.T. Clouthier Construction

\$466,000.00

Walsh Contracting

\$506,381.90

Eastway Contracting

\$547,005.50

Goldie Mohr Limited

\$547,472.00

Bonnechere Excavating

\$559,692.29

Smiths Construction

\$593,395.00

H&H Construction

\$595,097.92

Awarded to B.R. Fulton.

Double Surface Treatment CR70 (Ruby Rd.): County of Renfrew

Greenwood Paving

\$209,900.00

Smiths Construction

\$215,050.00

Awarded to Greenwood.

Rehabilitation CR22 (Hyndford Rd.): County of Renfrew

B.R. Fulton Construction

\$544,876.85

Smiths Construction

\$570,114.75

Walsh Contracting

\$578,178.30

Goldie Mohr Limited

\$588,183.25

H&H Construction

\$602,406.47

R.G.T. Clouthier Construction

\$624,235.00

Greenwood Paving

\$681,968.00

Bonnechere Excavating

\$760,520.67

Eastway Contracting

\$692,010.50

Awarded to B.R. Fulton.

Granular 'A' & 'B' CR70 (Ruby Rd.): County of Renfrew

RGT Clouthier Construction

\$81,778.00

Do-All Construction

\$89,938.00

Walsh Contracting

\$92,852.00

H&H Construction

\$95,190.00

B.R. Fulton Construction

\$124,050.00

Smiths Construction

\$148,900.00

Eastway Contracting

\$158,339.00

Awarded to RGT Clouthier.

Front Entrance Flat Roof Repairs - Almonte Old Town Hall: Mississippi Mills

D.R. Devine Roofing

\$12,260.50

McKay Sheet Metal & Roofing

\$22,374

Awarded to D.R. Devine.

Demolition of the Murphy Park Building: Town of Smiths Falls

Awarded to Crains' Construction

Ltd. (Maberly) in the amount of

\$19,965 plus HST.

For full tender posting and awards, please see the Tender section of our website at: www.ovbusiness.com.

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a matter
of fact ?

Furry Family

35%

...of Canadians households
have a cat.

32%

..of Canadians households
have a dog.

18-54

..the age of Canadians most
likely to have a pet.

\$60K

25% of households with an
income of less than \$60K have
a dog, and 39% of households
with an income of more than
\$60K have a dog.

74%

..of Canadians say the benefits
of pet ownership far outweigh
the effort and cost involved.

72%

..of Canadian women have
purchased a gift for their pet.

53%

..of Canadian men have
purchased a gift for their pet.

74%

..of pets with owners aged
18-34 receive gifts as
compared to 66% of pets
with owners aged 35-54 and
only 49% of pets with owners
aged 55+.

32%

..of Canadian pet owners take
their pets on vacation.

48%

..of Canadian dog owners take
their dogs on vacation.

22%

..of Canadian cat owners take
their cats on vacation.

10%

..of women are more likely
than men to take their cat or
dog on vacation.

Source: Ipsos Reid

Mirror, Mirror on the Wall...

Social media etiquette is necessary for business users



MARKETING

By: Jennifer Layman
jenn@fwdthink.net

There is a term I came across in researching this column. It's called "vanity metrics." It refers to businesses who do whatever it takes to get "likes" and "followers" on their Facebook and Twitter pages respectively. You can actually pay people help you get more likes and follows by people who know nothing about you. These new found best friends are people you don't know and will not likely ever meet. But, for vanity sake, 100 likes looks better than 61 likes. Right?

Vanity Metrics

The problem with vanity metrics is that users of Facebook (especially) and Twitter are quick to catch on when someone has unusual statistics on the page. A quick browse through the people they are connected to and it doesn't take long to realize that the business has vanity metrics. This leaves the person who could be a legitimate follower of your business with an impression that you're more concerned about the quantity than the quality on your social media page. "I wonder," they think, "where else might that be the case?"

Your point of committing to a Facebook or Twitter account needs to be more than beating your friends or your competitors at vanity metrics. The point of social media for a business is to be social - to

have something worthwhile to say to people who might be interested in hearing it. Social media is not a sales stage, and that brings me to my second issue in terms of social media vanity.

Vanity Postings

Vanity postings (this is my term) is when you post something only to receive a benefit to yourself. "Like us to get this special item" or "follow us to be entered in a draw" and that type of thing are all geared to get someone else to do something for you. Offering something like that is suitable once in a while, but not the majority of time you post. To the person on the other end, it's like having a one way conversation, and you're not the one speaking.

The Rant

The last point for discussion is ranting on social media. Just

because nobody hears you, doesn't mean you're not making a statement. Entrepreneurs should keep their ranting to a minimum for the sake of their business. Most of the rants from businesses are about poor sales and that type of posting doesn't do anyone any good, especially you, since you're the one running the business. Rants can also cause a negative feeling about your business from potential customers.

If you are feeling the need to feel good about yourself, there are other ways to get that feeling than being a vanity social media user. Go for a walk, do a good deed for someone else, or make a contribution to a charity - all which have higher residual value.

Jennifer is the president of Forward Thinking Marketing in Petawawa. Her column appears every issue.



"Chase the vision,
not the money.
The money will end up
following you."

- Tony Hsieh
Co-founder, Zappos

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